



# Rockwall Main Street Advisory Board Meeting Minutes

## Council Chamber Conference Room/City Hall – 385 South Goliad

### Tuesday, July 19, 2022 - 5:00 P.M.

Board members present: Geoffrey Lyons, Jeremy Standifer, Gary Cannavo, Eva Cannon, Hailee Alberti

Absent: - Stacy Fuqua, Jenni Hoffman

Staff present: Bethany Browning, Main Street Manager

Guests: None

#### 1. CALL THE MEETING TO ORDER

Jeremy called the meeting to order at 5:02PM.

#### 2. OPEN FORUM

Open forum was closed at 5:02PM, as there were no visitors.

#### 3. APPOINTMENT ITEMS

#### 4. DISCUSSION/ACTION ITEMS

A. **Review and act on the June 7, 2022 meeting minutes:** Jeremy made a motion to approve the minutes as presented; Gary seconded the motion. Motion passed 5-0.

B. **Discuss the transformation strategies and provide status update, taking any necessary action, Jeremy Standifer (specifically crosswalks, parking, EV charging stations):** Jeremy provided general information about each and asked board members to share their ideas for objectives. Eva stated she had some information on EV stations she would supply at the next meeting. Regarding parking, the board agreed to begin a parking count survey for the City's public lots and on street parking areas. All lots were assigned to different board members with counts taking place at 10, 12, 2, 4, 6, and 8, daily. The MS Manager will develop a spreadsheet in Google Drive for members to input their findings. The board also discussed sharing finding with the DRA in a group meeting/round table meeting. Jeremy asked the board about abandoning crosswalks for the time being to focus on parking. The board agreed that TXDOT restrictions were impeding any progress on this objective. Jeremy made a motion to amend the current objectives by removing crosswalks and adding EV charging stations. Gary seconded the motion, passing 5-0.

C. **Nomination of a Main Street Legacy Award recipient and possible action, Board:** Geoffrey Lyons brought forward a recipient for the award. The board recommended possibly recognition at a city council meeting, a plaque, door cling, etc. Geoffrey made a motion to nominate. Eva seconded the motion, passing 5-0.

#### D. Main Street Manager's Report

- Main Street District Activity: Wren + Willow Now Open, Fable & Fire and Community BBQ Coming Soon
- Texas Main Street: Quarter 3 Activity Report and Reinvestment Summary submitted to TMSP
- Project Status Report/Follow Ups:
  - RFM banners around the Historic Courthouse are up
  - Working with Republic Waste to expand shared dumpster at E. Washington
  - Placing a Windmaster "Welcome" sign at the South end of San Jacinto Plaza
  - Obtaining a quote for holiday decorations for N. Goliad iron railing – currently garlands are located on S. Goliad only
- Updating kiosks and brochures next month
- Submitted Hotel Occupancy Tax Application for funding of San Jacinto Music, kiosks and brochures, advertising, I-30 billboard
- TDA President's Awards nominations due August 5 – Nominating Siren Rock for "Best New Construction" – due July 29

- 2022 Upcoming Events:
  - Farmers Market – Saturdays through September
  - San Jacinto Music – Friday and Saturdays through October
  - \*\*Rocktoberfest-Siren Rock Brewing – Saturday September 24
  - Farm to Feast – Sunday September 25
  - Scare on the Square – Saturday October 22
  - \*\*Sheriff's Posse Round Up – November 5
  - Holiday Open House – November 10
  - Shop Small Saturday – November 26Hometown Christmas – December 3
  - Holiday Home Tour – December 9-10
  - \*\*Not A City Sponsored Event

## 5. **ADJOURN**

Meeting was adjourned at 6:00PM. Minutes prepared by Bethany Browning, Main Street Manager.

**PASSED AND APPROVED BY THE MAIN STREET ADVISORY BOARD, CITY OF ROCKWALL, TEXAS, THIS  
16th DAY OF AUGUST 2022.**

**MAIN STREET ADVISORY BOARD CHAIRMAN: JEREMY STANDIFER**